



Friends of the Manchester Mounted Patrol Sponsorship Opportunities

Protecting and Serving Manchester since 1998

As respected members of the local business community, we would like to share a unique opportunity with you, with the hopes that it will be mutually beneficial to your business, as well as The Manchester Police Mounted Unit.

Chief Aldenberg has approved this unique sponsorship opportunity for our Mounted Unit. He has approved the placing of large corporate logos to be placed on our high profile horse trailer. This rare opportunity can benefit your organization in numerous ways that we hope will be appealing to you.

Listed below are some of the ways your business can benefit:

- Our horse trailer travels the streets of Manchester daily, and is seen by thousands of people each day.
- The Manchester Mounted Patrol attends approximately 150 large public events, and numerous private events each year. The trailer is present for all events.
- The Manchester Mounted Patrol attends approximately 25 large out-of-city events including the Hillsborough County fair. This event alone is attended by approx. 5,000 people who see our trailer and the horses. We also attend multiple small events out-of-city.
- **The Friends of the Manchester Mounted Patrol is a non-profit organization (501C-3), therefore sponsorship is tax-deductible.**
- The Manchester Mounted Patrol attends numerous parades each year, giving us exposure to several thousand people each parade.
- No other government vehicle in the City of Manchester has corporate logos on them, thus making your logo become even more unique and high-profile.



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Saddle up to learn more

The Manchester Mounted Patrol is a non-profit organization that relies on raising money to pay for expenses associated with operating a Mounted Unit. These expenses average approximately \$10,000-\$20,000 per year. These expenses include items such as grain and hay for the horses, veterinary care, dental care, equipment and saddle expenses, barn expenses, and training. None of these expenses are covered by the City.

We rely heavily on the generosity of the community to keep our organization operating. Each sponsorship agreement will be for a one-year term, and can be renewed annually. The term will run from June 1, 2025 until June 1, 2026. The sponsorship options are listed on the next page and range from \$200-\$3,000.

We hope you will consider being a part of this unique sponsorship opportunity, and consider becoming a corporate sponsor of the Manchester Mounted Patrol. We truly believe that this type of partnership can be mutually beneficial to everyone involved.

Sincerely,
The Manchester Police Mounted Patrol



General Stark
Clydesdale Mix
Born 2007
Approx. 1500 lbs, 16.2HH
Member of the Mounted Unit since 2013



Bruno
Percheron/Thoroughbred Cross
Born in 2014
Approx. 1600 lbs, 17HH
Member of the Mounted Unit Since 2021



Milly
Mini Horse
Born in 2012
Approx. 250 lbs, 35in
Member of the Mounted Unit Since 2023



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The Manchester Mounted Unit is a nonprofit organization that operates solely through the generosity of corporate sponsors and private donors. No tax dollars support the horses — they are completely self-funded. Your donation directly provides essential care, including hay, grain, bedding, supplements, and veterinary services.

With your help, we can ensure these dedicated horses remain healthy, well-trained, and ready to serve our community. Please consider making a tax-deductible donation today — every dollar makes a difference.

Pony Patrol – \$200

Perfect for individual supporters or small businesses. Includes recognition on our facebook and instagram pages as a proud supporter of the Manchester Mounted Patrol.

Stable Supporter – \$600

Includes name on horse trailer and recognition on our facebook and instagram pages as a proud supporter of the Manchester Mounted Patrol.

Mounted Deputy – \$1,000

Includes vertical logo on horse trailer and recognition on our facebook and instagram pages as a proud supporter of the Manchester Mounted Patrol.

Sergeant Saddle – \$1,500

Includes larger horizontal logo on trailer, a photo opportunity at your place of business with the horses, and recognition on our facebook and instagram pages as a proud supporter of the Manchester Mounted Patrol.

Chief of the Herd – \$2,400+ (Limited to 2)

Includes largest and most prominent logo placement on back of trailer, a photo opportunity at your place of business with the horses, and recognition on our facebook and instagram pages as a proud supporter of the Manchester Mounted Patrol.

You may submit your sponsorship by scanning the QR code or by mail:
PO BOX 207, 497 Hooksett Road, Manchester NH 03104.





Friends of the Manchester Mounted Patrol 2025 Sponsorship Agreement

The Manchester Mounted Patrol Sponsorship Program is an annual initiative that offers advertising space on the Patrol's high-profile horse trailer. Sponsorship pricing and agreement terms apply per sign.

Each sponsorship term runs for one year, from June 1, 2025, to June 1, 2026, and must be renewed before June 1 each year to maintain placement. If an organization chooses not to renew — either by notifying us or by failing to pay the renewal fee — their signage will be removed from the trailer on June 1.

The Manchester Mounted Patrol reserves the right to review and approve all logos and slogans submitted by sponsors. We also reserve the right to refuse or cancel a sponsorship if the organization, or any representative of the organization, engages in unlawful or unethical behavior during the sponsorship period. In such cases, the sponsor's sign will be removed, and the partnership will be terminated. Please note: No refunds will be issued, as the Mounted Patrol is a nonprofit organization.

Please indicate the sponsorship level you would like to obtain:

- | | | |
|---|--|---|
| ☐ Pony Patrol (\$200) | ☐ Mounted Deputy (\$1,000) | ☐ Chief of the Herd (\$2,400+) |
| ☐ Stable Supporter (\$600) | ☐ Sergeant Saddle (\$1,500) | |

I have read the above sponsorship agreement and understand the terms stated above.

Company: _____

Name: _____

Address: _____

Email: _____ Phone: _____

Signature: _____ Date: _____

Please make a copy of this agreement for your records and send back the original signed document, along with your payment to PO BOX 207, 497 Hooksett Road, Manchester NH 03104. You may also submit your payment using the QR code on the previous page.